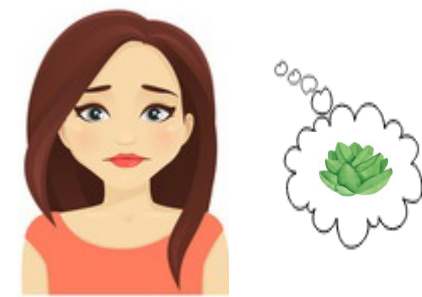## Jacoby Ellis

Hey there! My name is Jacoby. I'm a graduate student at the University of Vermont studying anthropology. I'm not crazy about technology or social media, but since I'm into photography, I've been known to Instagram a photo or two. Since I'm in grad school, I send a lot of emails and spend most of my time with Microsoft Word open. My bachelor's degree was in Graphic Design, so I also know my way around the Adobe creative suite, especially Photoshop. I'm hoping to eventually work as a design research associate at a marketing firm.

I recently moved into a new place here in Burlington, and I've loved decorating it. Many of my friends have given me plants. I now have a dozen small ones in mason jars, but I'm not sure what they are or what to do with them. I like the way they look on my windowsill, so I want to keep them alive, but I'm failing. I need to learn more about my plants so that I can revive them.
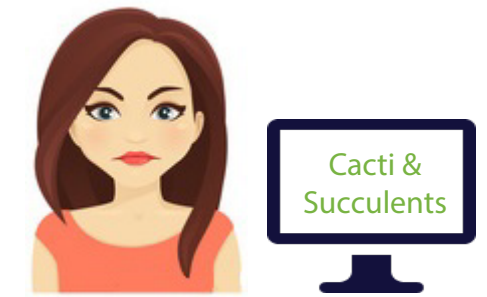
Her friend tells her about a website called finegardening.com.

On the home page, she hovers over the first navigation link.

She sees a page called "Succulents and Cacti" and clicks it.

She reaches the "Cacti and Succulents" page and notices the change but isn't bothered by it.

The page has only one article so she clicks it and reads its content.

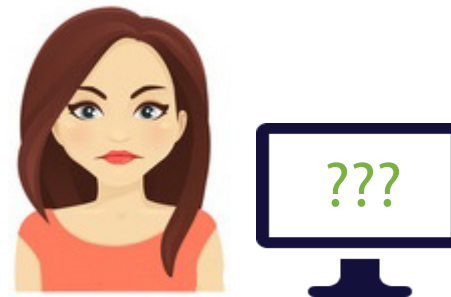She discovers that her plant is a Cobweb houseleek and wants to find more information.

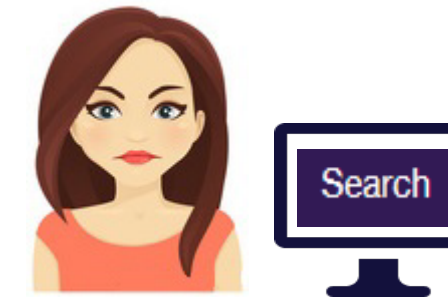So she clicks the logo and returns to the home page.

She knows she wants the first nav item again so she clicks it.

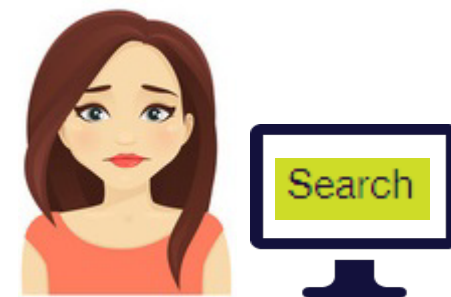Because she clicked instead of hovered, she reaches an article menu. She's immediately confused.

She scans down the page, but the articles are not organized so she can't navigate them well.
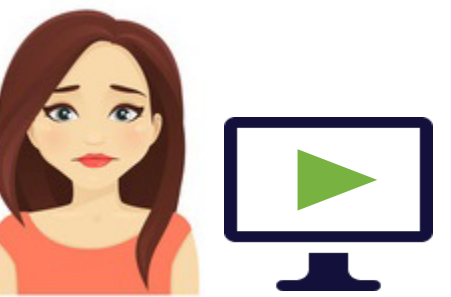
She scrolls and sees a section called "Plant Guide" with a search bar. She enters her plant's name.
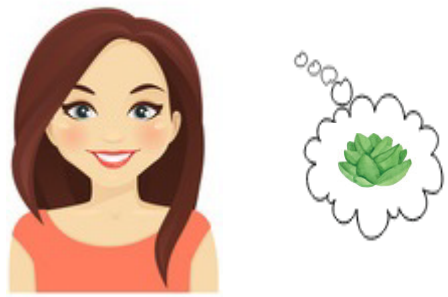
The search yields one article--the one she already read. She's disappointed.

She decides to try the search bar at the top of the page to enter the phrase "Succulent soil."

She finds a link to a video titled "Potting Soil Recipe for Cacti and Succulents" and watches it.

The video gives simple directions. Relieved, she leaves her computer to care for her plants.

The End